

2016 Asia (ex. Japan) Institutional Investors

December 1, 2016

Executive Summary:

View those asset management providers recognized for superior quality in overall investments and client service based on conversations with 121 institutional investors in China, Hong Kong/Macau, Malaysia, Singapore, South Korea, Taiwan, and other regions including Brunei, Cambodia, India, Indonesia, Philippines, Thailand.

Methodology:

From January to March 2016, Greenwich Associates conducted in-person interviews with 121 of the largest institutional investors in Asia covering 205 institutions in total. Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business. In addition, a number of investors are included in this study based on information collected through secondary research and top-line interviews.

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