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2017 U.S. Large Corporate Banking Landscape Report

2017 U.S. Corporate Finance

November 2, 2017

Executive Summary:

This banking landscape report contains intelligence we gather from corporate treasury professionals in the U.S. about their bank relationships. It includes bank relationship data for overall U.S., Domestic and International, North America, Latin America, Western, Central & Eastern Europe, Asia (ex. Japan), Japan, Middle East and Africa.

2017 Quality, Share & Excellence Awards for U.S. Large Corporate Banking are listed.

Methodology:

Each year, Greenwich Associates conducts in-person and phone interviews with Treasurers/ATs, Chief Financial Officers, Corporate Development Officers and other top financial executives at Large Corporates in the U.S.

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