

2024 Greenwich Leaders: Asian Intermediary Distribution



Q3 2024

The following table presents the 2024 Greenwich Quality Leaders in Intermediary Distribution in Asia. This leading asset manager demonstrated superior overall quality in investments, relationship management and client service based on interviews with some of the largest fund distributors in Asia.

Greenwich Quality Leaders — 2024



Overall Asian Intermediary Distribution Quality

Investment Manager

Allianz Global Investors

Note: Based on interviews with 165 gatekeepers in Asia.
Source: Coalition Greenwich Voice of Client – 2024 Asian Intermediary Distribution Study

METHODOLOGY

Between March and June 2024, Coalition Greenwich conducted 165 interviews with some of the largest fund distributors in Asia. Senior gatekeepers were asked to provide detailed information on their business priorities, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business. Countries and regions where interviews were conducted in Asia include Hong Kong, Macau, Singapore, South Korea, Taiwan, Malaysia, and Thailand.

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