

# 2024 Greenwich Leaders: European Intermediary Distribution



Q4 2024

The following table presents the 2024 Greenwich Quality Leaders in Intermediary Distribution in Europe. This leading asset manager demonstrated superior overall quality in investments, relationship management and client service based on interviews with some of the largest fund distributors in Europe.

## Greenwich Quality Leaders — 2024



### Overall European Intermediary Distribution Quality

Investment Manager

Allianz Global Investors

Note: Based on interviews with 180 gatekeepers in Europe.  
Source: Coalition Greenwich Voice of Client – 2024 European Intermediary Distribution Study

## METHODOLOGY

Between April and July 2024, Coalition Greenwich conducted 180 interviews with some of the largest fund distributors in Europe. Senior gatekeepers were asked to provide detailed information on their business priorities, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business. Interviews were conducted in Austria, Benelux, France, Germany, Greece, Iberia, Ireland, Italy, Monaco, Nordics, Switzerland, and the United Kingdom.

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