

# 2024 Greenwich Leaders: Canadian Institutional Investment Management



The following table presents the 2024 Greenwich Quality Leaders in Institutional Investment Management Service in Canada. These asset managers have distinguished themselves from competitors by delivering superior levels of client service that help institutional investors achieve their investment goals and objectives.

Greenwich Quality Leaders — 2024	
	
Overall Canadian Institutional Investment Management Service Quality	
Investment Manager	
Connor, Clark & Lunn Investment Management	
Fidelity Canada Institutional	
PH&N Institutional	
Note: Based on interviews with 115 institutional investors. Quality leaders are listed in alphabetical order.	
Source: Coalition Greenwich Voice of Client - 2024 Canadian Institutional Investors Study	

## METHODOLOGY

Between February and September 2024, Coalition Greenwich conducted interviews with 115 of the largest tax-exempt funds in Canada. Senior fund professionals were asked to provide quantitative and qualitative evaluations of their investment managers, assessments of those managers soliciting their business, and detailed information on important market trends.

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