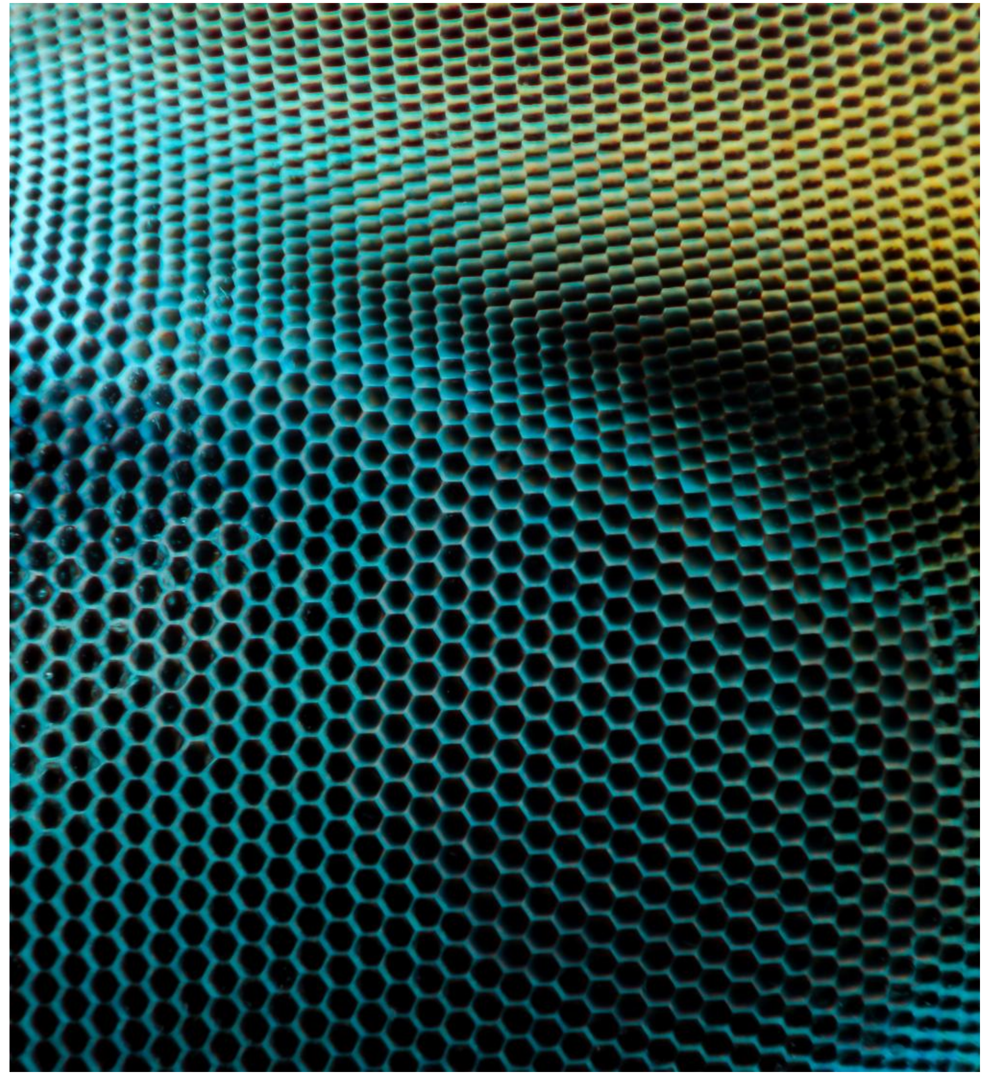
Crisil
Coalition Greenwich

A global look at AI in corporate treasury

Breaking barriers, driving transformation



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by S&P Global

Welcome from Crisil Coalition Greenwich

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About Crisil Coalition Greenwich

A leading provider of strategic benchmarking, analytics and insights to the financial services industry

We specialize in providing unique, high-value and actionable information to help our clients improve their business performance

We serve clients in four market segments:

- Corporate & Investment Banking
- Commercial & Community Banking
- Investment Management
- Market Structure & Technology

Background

- Founded in 2020 with the merger of Coalition (2002) and Greenwich Associates (1972)

300+ Clients

with daily engagement at the C-suite level

400+ Employees

across London, Paris, New York, Stamford, Mumbai, Singapore, Tokyo

Unique sourcing of content

proprietary data from 100+ financial firms, input from 60,000+ key buyers of financial services, with industry research expertise

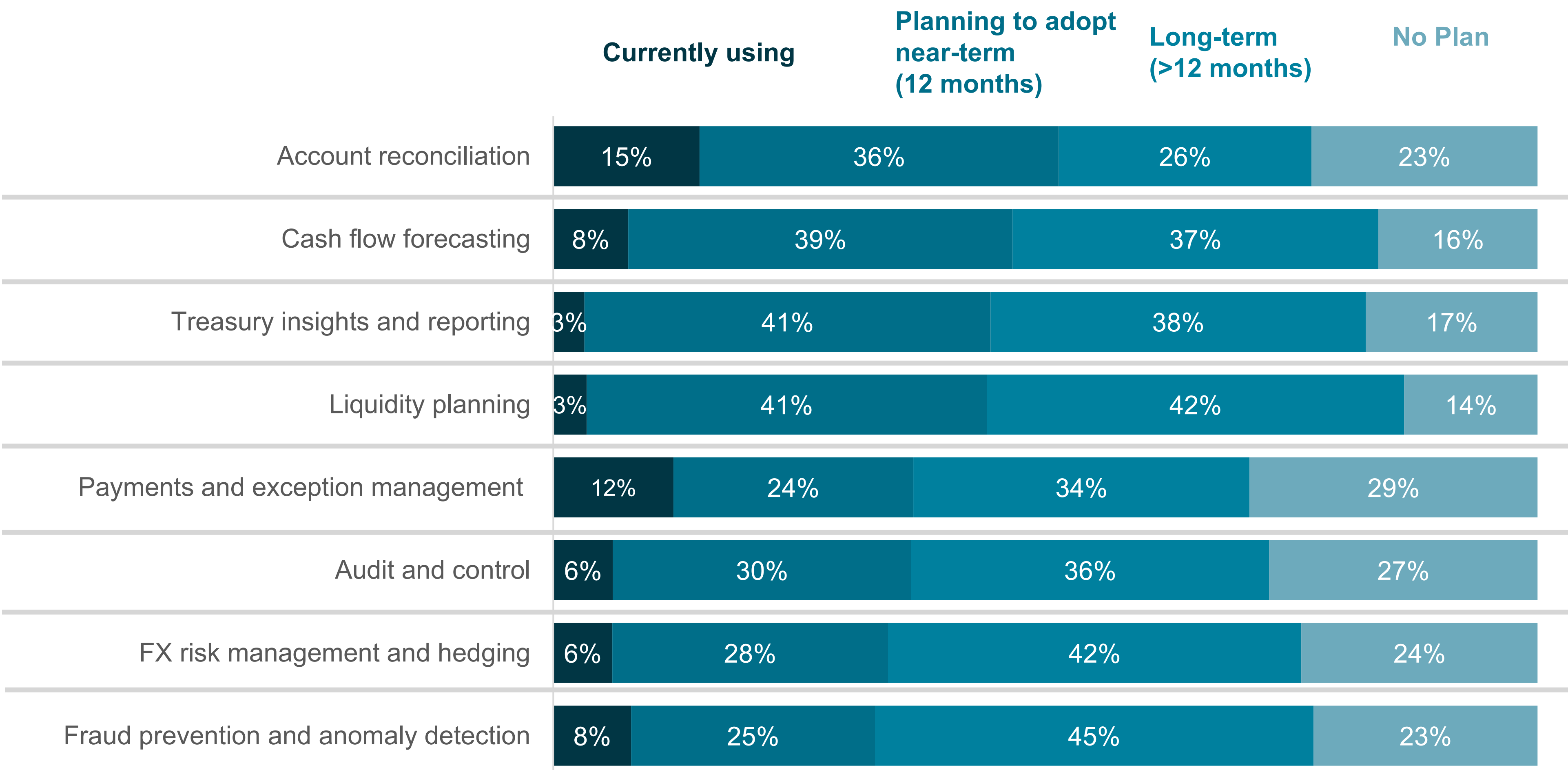
Industry reference

definitive source for media and financial firms' external communication

Trusted partner

annual audits from Crisil, S&P Global, and clients; multiple independent certifications

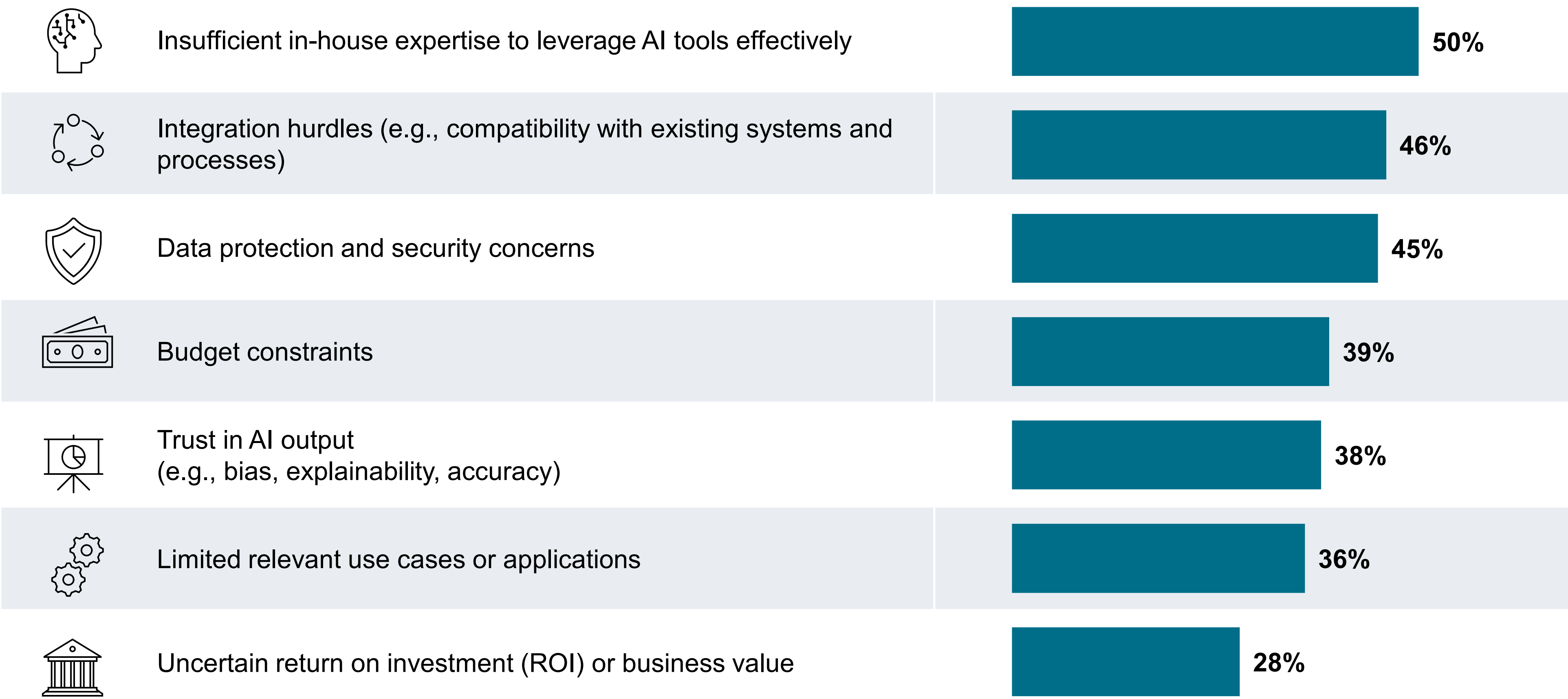
Where Are Corporate Finance & Treasury Departments Implementing AI?



Note – Based on 142 Respondents to the question “Which of those AI solutions is your treasury currently using or planning to adopt in the next 12 months?”
Source: Coalition Greenwich 2026 Corporate Finance & Treasury Technology and Innovation Report.

The top three hurdles to AI adoption in Corporate Finance & Treasury are the Shortage of in-House Expertise, Integration Complexities, and concerns around Data Protection and Security

Top barriers to adopting or accelerating AI in Corporate Finance & Treasury



Note – Based on 119 respondents.
Source: Coalition Greenwich 2025 Corporate Finance & Treasury Innovation Study

For AI advice or implementation support, treasury functions primarily rely on two sources: in-house knowledge and guidance of technology providers

	Global	US	Europe	Asia
Internal teams (e.g., IT, innovation, digital transformation)	81%	82%	88%	73%
Technology providers (e.g., software vendors, fintech companies)	56%	50%	60%	55%
Corporate peers	32%	36%	38%	24%
Banks or financial institutions	29%	32%	25%	33%
Management consultants (e.g., strategy, operations, IT)	26%	23%	21%	33%
Industry bodies or associations	12%	9%	15%	10%
Regulators or government agencies	8%	-	4%	14%

Note – Based on 119 Respondents to the question "Who are you turning to for advice and/or implementation support when assessing or integrating AI in your treasury function?"
Source: Coalition Greenwich 2025 Treasury AI Insights Study.

Voice of the Client and the Greenwich Exchange

40,000 buy-side clients globally speak with us annually about the quality of products and services received from their financial providers

Greenwich Exchange Benefits

The benchmarking and intelligence given in exchange for study participants' insights provide peer-based knowledge and data to inform their business strategy.

- Benchmarks
- Compensation
- Rankings/Awards
- Market Trends
- Professional Enrichment
- Custom Analytics

By the Numbers

310,000 total universe of expert buy-side contacts
40,000 annual interviews with buyers of financial services
150 executive interviewers gather data in 70 countries in 14 languages
400+ employees throughout the U.S., Canada, Europe, and Asia

Who We Interview

Corporates

Senior-level finance executives in corporations can give feedback about the quality of products and services from bank and nonbank providers and receive access to peer-based market intelligence that will help them make better decisions for their firm. Providers, in turn, will have what they need to make important service improvements.

Banking & Treasury Study – Participation Form

Recent Research on AI in Corporate Treasury

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