

# 2018 Greenwich Leaders: U.S. Institutional Investment Management Service

Q2 2019

The 2018 Greenwich Quality Leaders in U.S. Institutional Investment Management Service are Baillie Gifford, NISA Investment Advisors and PIMCO. These asset managers have distinguished themselves from competitors by delivering superior levels of client service that help institutional investors achieve their investment goals and objectives.

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## Greenwich Quality Leaders — 2018



### Overall U.S. Institutional Investment Management Service Quality

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#### Investment Manager

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Baillie Gifford  
NISA Investment Advisors  
PIMCO

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Note: Based on interviews with 1,128 institutional investors. Quality leaders are listed in alphabetical order.

Source: Greenwich Associates 2018 U.S. Institutional Investors Study

*Consultants Andrew McCollum, Davis Walmsley, Rodger Smith, Sara Sikes, and Susan Gould advise our investment management clients in the United States.*

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## METHODOLOGY

Between July and October 2018, Greenwich Associates conducted interviews with 1,128 senior professionals at 924 of the largest tax-exempt funds in the United States, including corporate and union funds, public funds, endowments and foundations, insurance general accounts, and healthcare organizations, with either pension or investment pool assets greater than \$150 million. Study participants were asked to provide quantitative and qualitative evaluations of their asset managers and investment consultants, including qualitative assessments of those firms soliciting their business and detailed information on important market trends.

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