



2019 Greenwich Best Brand Awards for U.S. Small Business Banking

Among More Than 600 Banks Evaluated, 15 Have Distinctive Quality

Best Brand—Overall

Bank of America
Chase

Best Brand—Loans/Lines of Credit

Bank of America
Chase

Best Brand—Cash Management

Bank of America
Chase

Best Brand—Ease of Doing Business

First Citizens Bank
First Horizon
Frost Bank
IBERIABANK
Pinnacle Financial
Regions Bank
Synovus Financial
United Bank (WV)

Best Brand—Trust

BMO Harris Bank
First Citizens Bank
First Horizon
FNB Corporation
Frost Bank
Hancock Whitney
IBERIABANK
M&T Bank
Pinnacle Financial
Regions Bank
Synovus Financial
Zions Bancorporation

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Based on over 14,000 interviews with businesses with sales of \$1-10 million across the country. Comparisons are based on all banks covered across the United States. Best Brand—Overall and by product is awarded to providers that are statistically differentiated in earning consideration among customers and non-customers. Best Brand—Ease of Doing Business and Trust awards are based on distinctive customer ratings.

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