2017 Asian Large Corporate Banking

2017 Banking Market Trends

August 10, 2018

Executive Summary:

This report provides market trends for Asian large corporates regarding their banking preferences, products and credit usage, time allocation for treasury professionals, and treasury performance metrics.

Methodology:

This report provides bank relationship information for banking gathered from treasury professionals across Asia.

Research is based on in-person and telephone interviews with corporates with annual revenues of $500 Million and up. I

nterviews were in China, Hong Kong, India, Indonesia, Malaysia, The Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam from August thru November annually.

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