



# Greenwich Market Pulse: Economic Outlook - Ease of Doing Business, Digital Experiences

## Market Pulse

August 31, 2018

### Executive Summary:

Greenwich Associates interviewed 218 total companies in June 2018 online. Conversations were with 83 small businesses (\$1-\$10MM) and 135 mid-sized (\$10-\$500MM) companies about their digital banking experiences and ease of doing business.

### Methodology:

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