

2018 European Equity Investors - Portfolio Trading

Portfolio Trading

July 30, 2018 Executive Summary:

This report provides detailed information from Europe-based equity investors regarding portfolio trading activity, including helpful benchmark data such as:

- Estimated equity spend for execution and research/advisory services
- Proportion of European equity portfolio trading volume done on electronic basis
- High touch vs. electronic mix of European equity trading dollar volume

Methodology:

This report provides detailed information on equities according to buy-side firms located in Europe regarding portfolio trading activity. Research is based on in-person and telephone interviews with 63 traders in the 2018 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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