



2018 North American Convertibles Investors

North American Convertibles

July 23, 2018

Executive Summary:

This report provides detailed information from North America-based investors investing in convertibles including helpful benchmark data such as:

- Capital flows for convertible portfolios
- Key factors in broker selection when making a convertible trade
- Weighting of key drivers in allocating secondary convertibles volume

Methodology:

This report provides detailed information on equities according to buy-side firms located in North America investing in convertibles. Research is based on in-person and telephone interviews with investors in the 2018 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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