

2018 U.S. Large Corporate Cash Management Market Trends

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Executive Summary:

This report provides market trends for U.S. large corporates regarding their cash management providers, number of providers and regions and other provider preferences. Treasury management systems with service evaluations, KYC challenges, and fees negotiation are included.

Methodology: This report provides detailed information about cash management services and bank relationships in the U.S.. Research is based on in-person and telephone interviews with treasury professionals in the 2018 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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