

2018 United States Corporate Finance Landscape Report

Large Corporate Banking & Large Corporate Cash Management

November 2, 2018 Executive Summary:

This U.S. banking landscape report contains intelligence we gather from corporate treasury professionals in the U.S. about their banking and cash management relationships in Asia/Pac, Western Europe, Central & Eastern Europe, Japan, Latin America, Middle East & Africa & North America.

Methodology:

Based on buy-side interviews from the 2018 U.S. Corporate Finance Study conducted through out the U.S. Based on interviews with corporates with annual revenues of \$2 billion or more regarding their banking and cash management relationships with their banks. Interviews take place in-person and by phone from April to June each year.



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