2018 New Business Development in Institutional Asset Management - Japan

2018 Japanese Institutional Investors

November 9, 2018

Executive Summary:

This report provides detailed information from institutional investors in Japan on current asset allocations in their investment portfolios.

Methodology:

This research is based on personal interviews conducted from April through June 2018 with 388 of the largest corporate pension funds, public pension funds, financial institutions, and Endowments & Foundations in Japan. Total fund assets were approximately ¥925 trillion.

Senior fund professionals were asked to provide quantitative and qualitative evaluations of their investment managers, qualitative assessments of those managers soliciting their business, and detailed information on important market trends.

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