# Greenwich Market Pulse: Economic Outlook, Ease of Doing Business, Recent Credit Experience, Customer Onboarding

January 11, 2019

Executive Summary:

Almost 200 small and mid-sized business executives shared their views on important and timely topics facing their businesses. Discussion includes ease of doing business with their banks, reviews of their recent credit experience and onboarding with their banks. The economic outlook following the midterm elections is highlighted with the Greenwich Optimism Index.

Methodology:

Greenwich Market Pulse: An ongoing research series that addresses the most important and timely issues facing small and mid-sized ($1- 500MM) company executives and their banking relationships. Greenwich Associates' access to thousands of financial decision-makers in the United States allows for constant contact with the market. Greenwich Market Pulse reports deliver the unbiased perspectives of these individuals in concise and actionable charts, complemented by insights and analysis from Greenwich Associates' industry experts. Greenwich Market Pulse studies are conducted four times per year and are often used in tandem with other annual Greenwich Associates research.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038