



2018 Asian Equity Investors

2018 Asian Equity Investors Market Trends

March 1, 2019

Executive Summary:

This report provides detailed information from Asia-based equity investors including helpful benchmark data such as:

- Concentration of wallet
- Equity spend for research/advisory vs. execution services
- High-touch vs. electronic trading activity
- Concentration of busine

Methodology:

This report provides detailed information on equity products according to buy-side firms located in Asia investing in equities. Research is based on in-person and telephone interviews with 231 equity investors in Asia in the 2018 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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