

# Asset Allocation Trends in Institutional Asset Management – Asia

2019 Asia ex. Japan Institutional Investors

June 19, 2019

Executive Summary:

This report provides detailed information from institutional investors in Asia on current asset allocations in their investment portfolios.

Methodology:

Timing: On an annual basis, from January to March, Greenwich Associates conducts in-person interviews in detail with the largest institutional investors in Asia.

Detailed interviews: Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.

Desktop research: In addition, a number of investors are included in this study based on information collected through secondary research and top-line interviews.

In 2019, we interviewed 124 institutions and covered 184 in total. In 2018, we interviewed 120 institutions and covered 183 in total. Interviews were conducted in China, Hong Kong/Macau, Malaysia, Singapore, South Korea, Taiwan, Thailand, Bangladesh, Brunei, Cambodia, India, Indonesia, and the Philippines.

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The data reported in this document reflect solely the views reported to Greenwich Associates by the research participants. Interviewees may be asked about their use of and demand for financial products and services and about investment practices in relevant financial markets. Greenwich Associates compiles the data received, conducts statistical analysis and reviews for presentation purposes in order to produce the final results. Unless otherwise indicated, any opinions or market observations made are strictly our own.

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