2018 Large Corporate Banking Trends - Europe

Market Trends

August 13, 2019
Executive Summary:

This information includes data on: Key findings in Western Europe, top banks for Total Europe, average number of banks used, and priorities for European corporates.

Methodology:

Greenwich Associates conducted 2,345 interviews with financial officers (e.g., CFOs, finance directors and treasurers) at corporations and financial institutions with sales in excess of €500 million, including 540 with sales of at least €2 billion. Interviews were conducted throughout Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom.

Interviews took place from August to November 2018.

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