2018 Large Corporate Banking & Cash Management - Asia

Market Trends

August 21, 2019
Executive Summary:

This information includes data on: Key findings in Asia, competitive landscape for leading local, regional and Japanese banks in Asia, on willingness to extend credit, competitive pricing,average number of banks used, and top priorities and key challenges for Asian corporates.

Methodology:

Greenwich Associates conducted 765 interviews for large corporate banking and 955 interviews in large corporate cash management with financial officers (e.g., CFOs, finance directors and treasurers) at corporations and financial institutions with annual revenues of $500 million or more

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