2019 European Large Corporate Trade Finance

Market Trends and Research Results

September 1, 2019
Executive Summary:

This report provide information from the 2019 Large Corporate Trade Finance results including the top 3 Market Trends in Europe. This report will include data on the Importance of International Capabilities, Competitive Landscape and Digitization of trade finance workflows.

Methodology:

Between April and June 2019, Greenwich Associates conducted 592 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Nordic countries, Portugal, Spain and the United Kingdom. Interview topics included banks used and quality of service provided, product demand, quality of coverage and capabilites in specific product areas.

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