



# Building the Multi-Sport Manager: Using Metrics to Train, Compete and Win

Competitive Challenges Conference Presentation

October 28, 2019

Executive Summary:

In order to rank among the best in Ironman triathlons or asset management, competitors must achieve world-class proficiency in not just one endeavor but across three separate disciplines. While triathletes must master the swim, bike and run, managers must compete in Distribution, Client Service and Investments.



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