Greenwich Market Pulse: Economic Outlook, Payments, Ease of Doing Business, Relationship Manager Value

December 5, 2019

Executive Summary:

More than 200 small and mid-sized business executives shared their views on important and timely topics facing their businesses.

Discussion includes their view of the economy, corporate payments, ease of doing business with their banks and the value of their relationship managers.

Methodology:

Greenwich Market Pulse: An ongoing research series that addresses the most important and timely issues facing small and mid-sized ($1- 500MM) company executives and their banking relationships. Greenwich Associates access to thousands of financial decision-makers in the United States allows for constant contact with the market.

Greenwich Market Pulse reports deliver the unbiased perspectives of these individuals in concise and actionable charts, complemented by insights and analysis from Greenwich Associates industry experts. Greenwich Market Pulse studies are conducted four times per year and are often used in tandem with other annual Greenwich Associates research.

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