2019 Large Corporate Cash Management Trends - United States

2019 U.S. Corporate Finance Research

March 16, 2020
Executive Summary:

This report provides detailed information from U.S. corporates on key findings and market trends in cash management.

Methodology:

From April through September 2019, Greenwich Associates conducted interviews at U.S.-based companies with $2 billion or more in annual revenue with 422 chief financial officers, treasurers and assistant treasurers, 441 cash managers and other financial professionals in cash management, and 136 corporate trade finance professionals. Participants were asked about market trends and their relationships with their banks.

Trade finance interview topics included product demand, quality of coverage and capabilities in specific product areas.

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