2019 Large Corporate Trade Finance Trends - United States

2019 U.S. Trade Finance Research

April 14, 2020

Executive Summary:

This report provides detailed information from European corporates on key findings and market trends in large corporate trade finance.

Methodology:

From April through September 2019, Greenwich Associates conducted interviews at U.S.-based companies with $2 billion or more in annual revenue with 422 chief financial officers, treasurers and assistant treasurers, 441 cash managers and other financial professionals in cash management, and 136 corporate trade finance professionals. Participants were asked about market trends and their relationships with their banks. Trade finance interview topics included product demand, quality of coverage and capabilities in specific product areas.

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