Gearing for a Seismic Shift in the Global Supply Chain

May 11, 2020

Executive Summary:



The COVID-19 pandemic is likely to have sweeping ramifications on businesses and industries around the globe, revealing vulnerabilities and crevices that had been either overlooked or simply ignored.

As the roots of most global supply chains lie in China, where the contagion first emerged, the new reality is forcing businesses everywhere to reassess their supply chain concentration risks.

Methodology:

In 2019, Greenwich Associates conducted a total of 2,107 interviews with corporates with annual revenues of $500 million or more across China, Hong Kong, India, Indonesia, Malaysia, the Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. These include in-depth discussions with key corporate executives for corporate banking, cash management and trade finance.

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