



# Greenwich Market Pulse: Small and Mid-Sized Business Views of the Paycheck Protection Program

## 2020 Market Pulse

May 21, 2020

### Executive Summary:

As problems with the application process for Paycheck Protection Program (PPP) loans have subsided, banks should start bracing for another massive wave of unintended consequences.

### Methodology:

Greenwich Market Pulse: An ongoing research series that addresses the most important and timely issues facing small and mid sized (\$1-\$500M) company executives and their banking relationships.

Greenwich Associates access to thousands of financial decision makers in the United States allows for constant contact with the market. Greenwich Market Pulse reports deliver the unbiased perspectives of these individuals in concise and actionable charts, complemented by insights and analysis from Greenwich Associates' industry experts. Greenwich Market Pulse studies are conducted four times per year and are often used in tandem with other annual Greenwich Associates research.

Methodology: 759 companies were interviewed online in April 30 May 4, 2020 , representing 441 small businesses (\$1-\$10 million) and 318 mid sized companies sized companies (\$10-\$500 million).



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