



2020 North American Equity Investors - U.S. Equities

U.S. Equities Sales, Research and Trading

June 12, 2020

Executive Summary:

This report provides detailed information from U.S.-based equity investors including helpful benchmark data such as:

- Total spend for execution and research/advisory services
- Key determinants of equity commission allocation
- High-touch vs. electronic trading
- Number of brokers used

Methodology:

This report provides detailed information on equity products according to U.S.-based equity investors. Research is based on in-person and telephone interviews with 254 U.S. equity investors in the 2020 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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