



Top Share of Mind Asset Managers for Institutional Investors – Germany

2020 German Institutional Investors

August 18, 2020

Executive Summary:

View which asset managers are top of mind for institutional investors in Germany across Fixed Income, Equities, and Alternatives.

Methodology:

During the 1st & 2nd quarter of 2020, Greenwich Associates conducted in-depth interviews with 148 key decision-makers at the largest German institutional investors.



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ContactUs@greenwich.com

Ph +1203.625.5038