2020 European Trade Finance Insights on Digital Adoption

2020 European Large Corporate Trade Finance Study

October 23, 2020

Executive Summary:

This report provides detailed information on European trade finance, including insights from corporate treasury professionals on digital adoption during the COVID-19 crisis. Learn how banks supported corporates to alleviate their pain points related to manual processes and communications.

Methodology:

Between April and August 2020, Greenwich Associates conducted 503 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Nordic countries, Portugal, Spain, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities in specific product areas.

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