2020 European Trade Finance Insights on Domestic & Non Domestic Bank Relationships

2020 European Large Corporate Trade Finance Study

October 23, 2020
Executive Summary:

This report provides detailed information on European trade finance, including insights from corporate treasury professionals on domestic and non-domestic bank relationships. Learn about the top selection criteria in Europe for choosing trade finance providers and working capital & supply chain management providers.

Methodology:

Between April and August 2020, Greenwich Associates conducted 503 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Nordic countries, Portugal, Spain, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities in specific product areas.

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