2020 Key Trends in Institutional Asset Management - United States - Graphics

2020 U.S. Institutional Investors Research

February 9, 2021

Executive Summary:

This report provides detailed information from U.S. institutional investors on key trends in the asset management industry.

Methodology:

From July through October of 2020 Greenwich Associates conducted interviews with 856 individuals from 704 of the largest tax-exempt funds in the United States. These U.S.-based institutional investors are corporate and union funds, public funds, and endowment and foundation funds, with either pension or investment pool assets greater than $150 million.

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