2020 Large Corporate Banking and Cash Management Trends – Asia

2020 Asian Corporate Finance Research

April 23, 2021

Executive Summary:

Learn about the impact of COVID-19 on businesses for corporates in Asia, top priorities for corporate treasury functions, top selection criteria for cash management providers, top digital experience banks, and more.

Methodology:

From September to December of 2020, we conducted 840 interviews in large corporate banking and 1,073 interviews in large corporate cash management at companies in China, Hong Kong, India, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. Subjects covered included product demand, quality of coverage, and capabilities in specific product areas.

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