



# Key Trends in the Canadian Institutional Investment Consulting Business

Key Findings from the 2020 Canadian Institutional Investors Research

April 30, 2021

Executive Summary:

This report provides detailed information on investment consultant usage globally. Review the market position of leading firms, including those consultants most frequently considered for a new assignment.

Methodology:

This research is based on personal interviews conducted from July through November 2020 with 181 of the largest tax-exempt funds in Canada. Total assets exceed \$1 trillion.



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