



Greenwich Market Pulse: Banking in a Post-COVID Environment

2021 Market Pulse

July 13, 2021

Executive Summary:

Among owners and executives of small businesses and middle market companies, optimism about the economy is nearing pre-COVID highs and commercial banks expect to capitalize on this resurgence to spur growth in loans and other revenue streams.

Methodology:

Greenwich Market Pulse: An ongoing research series that addresses the most important and timely issues facing small and mid-sized (\$1- 500MM) company executives and their banking relationships. Our access to thousands of financial decision-makers in the United States allows for constant contact with the market. Greenwich Market Pulse reports deliver the unbiased perspectives of these individuals in concise and actionable charts, complemented by insights and analysis from our industry experts. Greenwich Market Pulse studies are conducted four times per year and are often used in tandem with other annual research.

548 companies were interviewed online in May and June 2021, representing 261 small businesses (\$1-10 million) and 287 mid-sized companies (\$10-\$500 million).



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