2021 Key Trends in Institutional Asset Management - Germany: Graphics

2021 Continental European Institutional Investors Research

August 6, 2021

Executive Summary:

This report provides detailed information from German institutional investors on key trends in the asset management industry.

Methodology:

During the first half of 2021, Greenwich Associates conducted in-depth interviews with 148 key decision-makers at the largest German institutional investors.

The 23rd annual research study covers the largest German corporate, public, and industry-wide defined benefit, defined contribution and hybrid pension funds, banks, Sparkassen, foundations and churches, insurance and reinsurance companies, sovereign pension reserve funds and other non-pension institutional investors including official institutions, central banks, monetary authorities, sovereign wealth funds, and supra-nationals.

For all markets where we conduct our research we interview institutions with over €100 million in externally-managed assets. Total assets captured in Greenwich Associates Germany research are almost over €1 trillion.

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