2021 Asian Trade Finance Insights

2021 Asia Large Corporate Trade Finance Study

October 15, 2021

Executive Summary:

This report provides detailed information on Asian trade finance, including insights from corporate treasury professionals on digital adoption, top banks considered distinctive in providing advice, data on ESG targets, and more.

Methodology:

Between April and June 2021, Coalition Greenwich conducted 669 interviews with corporates with annual revenues of $500 million or more, across China, Hong Kong, India, Indonesia, Malaysia, the Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. Trade finance interview topics included product demand, quality of coverage and capabilities in specific product areas.

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