



Top Share of Mind Asset Managers for Institutional Investors – United Kingdom

2021 U.K. Institutional Investors

May 1, 2021

Executive Summary:

View which asset managers are top of mind for institutional investors in the U.K. across fixed income, equities and alternatives.

Methodology:

Greenwich Associates' 34rd annual U.K. institutional investor research is based on in-depth interviews conducted in the first half of 2021 with 318 interviews of the largest institutional funds in the United Kingdom.



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