2021 U.S. Large Corporate Banking Insights

2021 U.S. Large Corporate Finance Study

February 4, 2022
Executive Summary:

This report provides detailed information from U.S. corporates on key findings and market trends in corporate banking.

Methodology:

From June through December 2021, Coalition Greenwich conducted 304 interviews in large corporate trade finance at U.S.-based companies with $2 billion or more in annual revenue.

Large Corporate Banking Study is covered as part of Coalition Greenwich's 2021 U.S. Large Corporate Finance Study.

Participants were asked about market trends and their relationships with their banks. Trade finance interview topics included product demand, quality of coverage and capabilities in specific product areas.

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