2021 Large Corporate Banking and Cash Management Trends - Asia

2021 Asian Banking & Treasury Study

May 13, 2022

Executive Summary:

Overall business outlook for large corporates in Asia has turned positive but risks remain as outlook continues to be uneven across markets. Digitization has come out as the key theme for businesses as the post-pandemic normal necessitates enhancing cost efficiencies and operational process review. “Digital Experience” increasingly playing a critical role in deepening wallet share with clients.

Methodology:

From September 2021 to January 2022, Coalition Greenwich conducted 923 interviews in large corporate banking and 1,131 interviews in large corporate cash management at companies in China, Hong Kong, India, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. Subjects covered included product demand, quality of coverage, and capabilities in specific product areas.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038