2022 U.S. Large Corporate Trade Finance Insights

2022 U.S. Large Corporate Finance Study

March 2, 2023

Executive Summary:

In spite of slow down in corporates' cross-border needs, the international network and related expertise of banks has gained in importance over the past three years when corporates select their trade finance providers.

Methodology:

From May through December 2022, Coalition Greenwich conducted 130 interviews in large corporate trade finance at U.S.-based companies with $2 billion or more in annual revenue.

Large Corporate Trade Finance Study is covered as part of Coalition Greenwich's 2022 U.S. Large Corporate Finance Study.

Participants were asked about market trends and their relationships with their banks. Trade finance interview topics included product demand, quality of coverage and capabilities in specific product areas.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038