

# Globalization of Algorithmic Equity Trading: A Buy-Side View

## A Buy-Side View

March 28, 2023

Executive Summary:



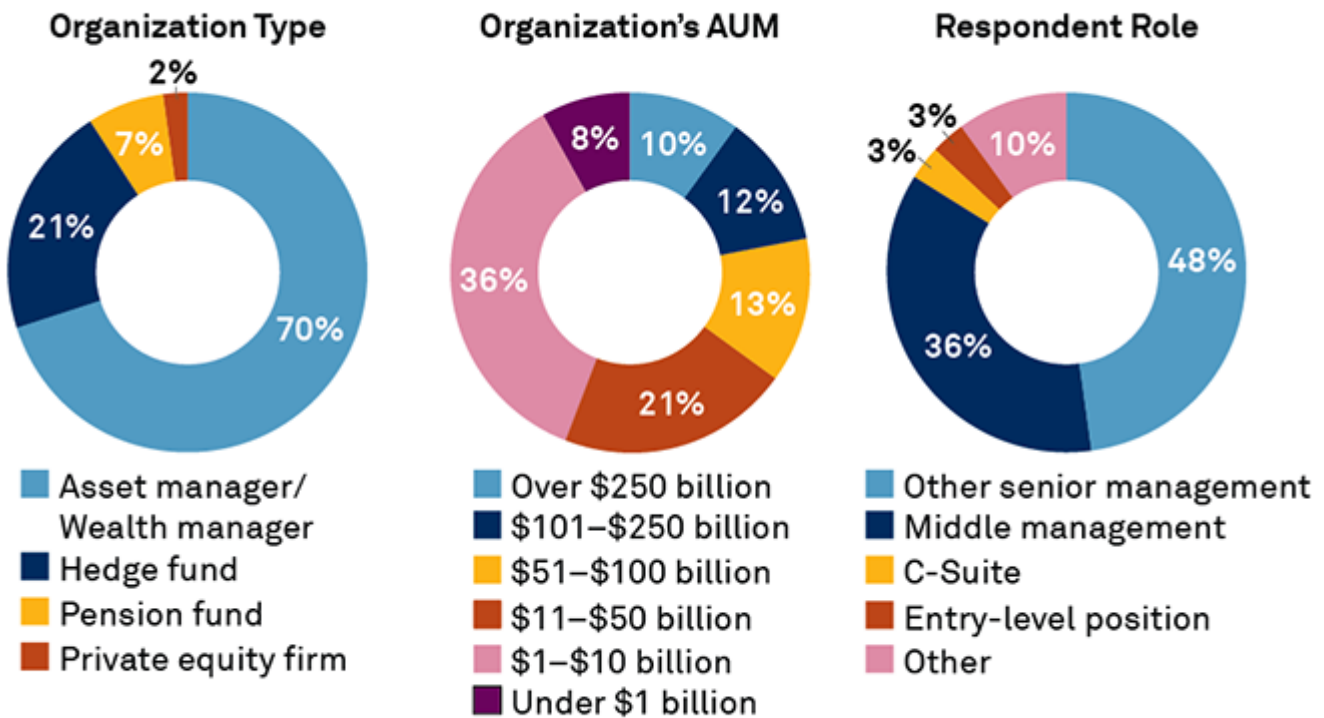
Reduced commission rates, constrained budgets and smaller team sizes have left both asset managers and brokers facing greater pressure to automate their trading workflows and accomplish more with less.

### Methodology:

Coalition Greenwich gathered responses from 61 buy-side equities traders during November and December 2022. Of those, 70% were asset managers and wealth managers, 21% hedge funds, 7% pension funds, and 2% private equity. Assets under management ranged from under \$1 billion to over \$250 billion.

Geographically, just over half of survey participants hailed from offices in the U.S., almost a third from the EU, with the balance split between the U.K. and Canada.

# Respondents



Note: Based on 61 buy-side respondents.  
Source: Coalition Greenwich 2022 Global Equity Market Microstructure Study



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