Commercial Executives Increasingly Incorporate Banks' ESG Initiatives in their Selection Process

May 16, 2023

Executive Summary:

One-third of executives cite likeliness to choose a bank that demonstrates commitment to ESG will increase over the next 5 years. Learn about the Standout Commercial Banks for Demonstrated Commitment to ESG Principles and Values.

Methodology:

Our access to thousands of financial decision-makers in the United States allows for constant contact with the market. Greenwich Market Pulse reports deliver the unbiased perspectives of these individuals in concise and actionable charts, complemented by insights and analysis from our industry experts. 556 companies were interviewed online in August and September 2022, representing 250 small businesses ($1-10 million) and 306 mid-sized companies ($10-$500 million). For "Standout Commercial Banks for Demonstrating Commitment to ESG Principles and Values", Coalition Greenwich conducted separate interviews as part of its Commercial Banking Program, Rolling Four Quarters from Q2 2022 to Q1 2023.

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