2023 India Corporate and Middle Market Banking Trends

July 13, 2023

Executive Summary:

This report provides detailed information on business outlook for corporates in India, in addition to key selection criteria for choosing providers, leading banks for digital experience, ESG targets and goals, banks active in helping corporates achieve ESG goals, and more.

Methodology:

Interviews were conducted from September 2022 to April 2023 with India based clients. Interviews were mostly completed via phone, typically with key decision makers for corporate banking services. Revenues of these companies are generally above INR 300 crores per year.

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