# Corporates in Asia Strive for More Resilient and Sustainable Supply Chains

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Executive Summary:




Large corporates in Asia are accelerating efforts to make supply chains more resilient to both economic and political challenges by sourcing new suppliers from across the region. The continued diversification of Asian corporate supply chains is providing a sustained boost to businesses and economies in countries across Southeast Asia and in India. Meanwhile, growing numbers of corporates in Asia are embracing the need for sustainability in their supply chains.

Methodology:

Between April and July 2023, Coalition Greenwich conducted 705 interviews with corporates with annual revenues of $500 million or more across China, Hong Kong, India, Indonesia, Macau, Malaysia, the Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. Trade finance interview topics included product demand, quality of coverage and capabilities in specific product areas.

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