

# New European Corporate Supply Chains: More Resilient, Digital and Sustainable

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Executive Summary:



More than 80% of the large European companies taking part in the Coalition Greenwich Voice of Client - 2023 European Large Corporate Trade Finance Study have adopted strategies to make supply chains more resilient. By far the most common change these corporates are making is to diversify their supply chains—a strategy that increasingly includes near-shoring, or the movement of suppliers and other aspects of the supply chain closer to the company’s main production centers.

## Methodology:

Between April and September 2023, Coalition Greenwich conducted 444 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Nordic countries, Portugal, Spain, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities specific to trade finance.

Our suite of analytics and insights encompass all key performance metrics and drivers: market share, revenue performance, client relationship share and quality, operational excellence, return on equity, behavioral drivers, and industry evolution.

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