Sustainability Trends in Corporate Banking

2023 Global Environmental, Social, Governance Study

November 21, 2023

Executive Summary:

This report provides detailed information on corporates' maturity on their transition journey for ESG, most credible organizations to support corporates on ESG, current & future product usage, and the CSO's perspective.

Methodology:

Between April and July 2023, Interviews were completed via phone. Respondents are formed of Financial Decision Makers – FDM (i.e. key decision makers for Corporate Banking such as CFOs, treasurers, finance managers or assistant finance managers) and Chief Sustainability Officers - CSO or equivalent (i.e. key ESG decision makers). Annual revenues of these companies are generally above €500m in Europe, $500m in Asia, $2bn in the Americas.

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