Private Markets in Europe: Opportunities & Challenges in a Changing World

December 12, 2023

Executive Summary:

The 2023 Global Private Markets study focuses on how institutional investors' practices and preferences are evolving in a much-changed environment and what asset managers can do to better address investors' needs in product, distribution, and servicing.

Methodology:

Coalition Greenwich's 2023 Global Private Markets study focuses on how institutional investors' practices and preferences are evolving in a much-changed environment and what asset managers can do to better address investors' needs in product, distribution, and servicing.

Results for the European portion of the study are based on 101 telephone interviews with key decision makers at large institutional investors who have current allocations, target allocations, or have considered investing in Private Markets. Interviews took place from June through September of 2023.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038