2023 European Trade Finance Insights

2023 European Large Corporate Trade Finance Study

December 15, 2023
Executive Summary:

This report provides detailed information on European trade finance, including insights on Navigating a Supply Constrained World, Geographical Diversification Strategies, Understanding Clients Buying Behaviour and Trade Digitization.

Methodology:

Between April and September 2023, Coalition Greenwich conducted 444 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Nordic countries, Portugal, Spain, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities specific to trade finance. Interviews were mostly conducted over the telephone.

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