



# 2023 Competitive Rankings of Top Asset Managers - Asia (ex. Japan)

## 2023 Asian (ex-Japan) Institutional Investors

January 31, 2024

### Executive Summary:

View which asset managers are ranked highest by institutional investors in Asia for various factors including: client service quality, business development, and by asset class.

### Methodology:

**Timing:** On an annual basis, from February to August, Coalition Greenwich conducts in-person interviews in detail with the largest institutional investors in Asia.

**Detailed interviews:** Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.

**Secondary research:** In addition, several investors are included in this study based on information collected through secondary research and top-line interviews.



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[www.greenwich.com](http://www.greenwich.com) | [ContactUs@greenwich.com](mailto:ContactUs@greenwich.com)

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[greenwich.com](https://www.greenwich.com)

[ContactUs@greenwich.com](mailto:ContactUs@greenwich.com)

Ph +1203.625.5038